

seron
we reinvent marble



GALA
Collection

www.serongranito.com

The Story Of 23 Years

3 Lac
Sq.Mtr
Production
Capacity
per month

500+
Dealer
network
across
the world



**With two decades of
traction in the world of
ceramics, Seron is synonymous
with unrivaled product quality
and top-notch customer service
across the globe.**

Seron is a leading name in the tile industry with 21+ years of experience in curating surfaces with dynamism, originality, and competence, combined with innovation and continuous technological research to produce impeccable outdoor and indoor tiles suitable for residential, commercial, and industrial environments.

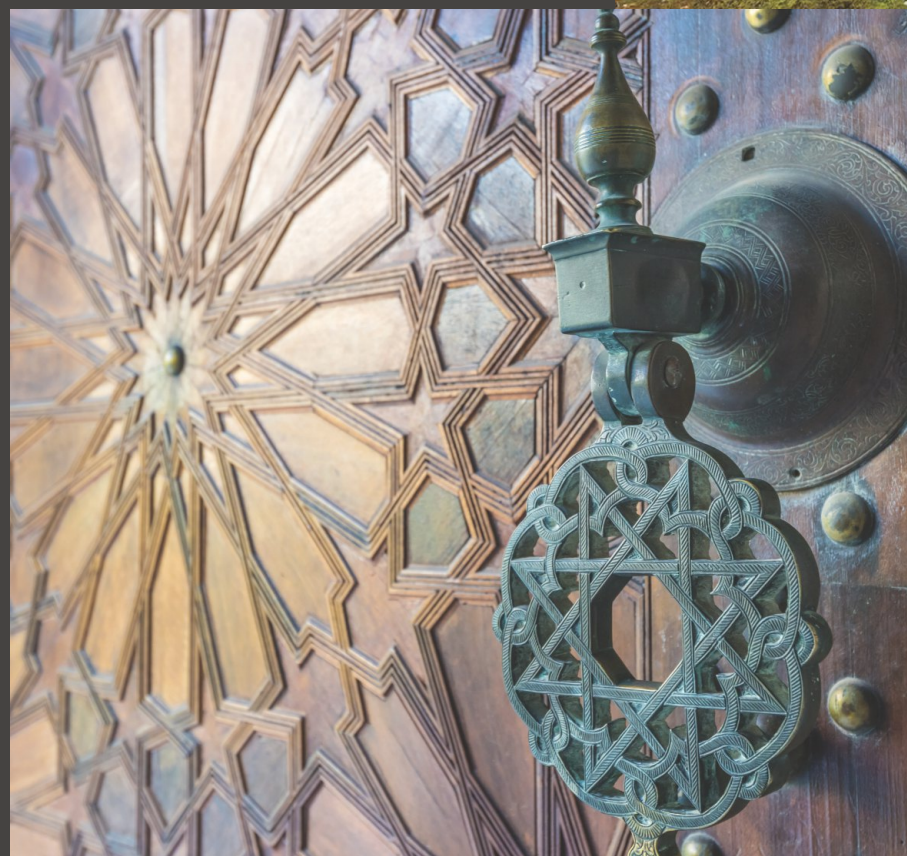
Our products symbolize vernacular elegance and reflect the splendor of natural and urban designs that results in an eclectic melange of trends and styles that yield a vast range of formats and aesthetics in eclectic hues and finishes to create enchanting and timeless spaces.



Where Natural Beauty Meets The Ornate Perfection Of Timeless Architecture

The Gala Collection takes natural hues and details, combining them with timeless Moroccan motifs to create a symphony of tones and shapes that fill your spaces with breathtaking beauty.

These pieces are designed with tones that bring bright warmth and cool calm to your space, adding liveliness to your space. With a matt finish and textured appearance, these pieces offer understated class and dimension, allowing you to recreate your space with timeless charm.





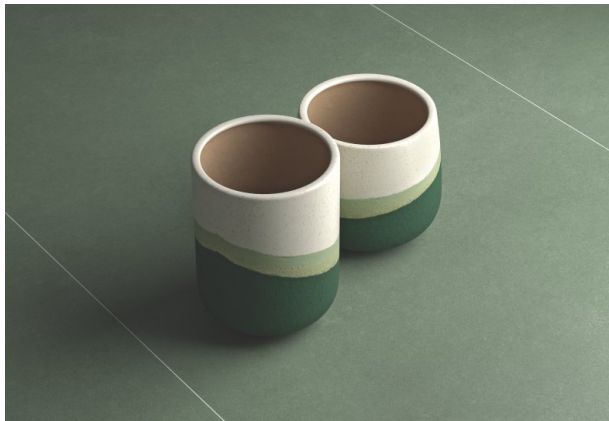
GALA
Collection

Indulge in the delicate balance of ruggedness, beauty, and function.

The Gala Collection combines the best raw natural beauty with intricate details of architectural finesse, creating a delicate balance of form and function. The Collection features matt finish tiles with punch and decor variants that come together in the symphony of understated sophistication.

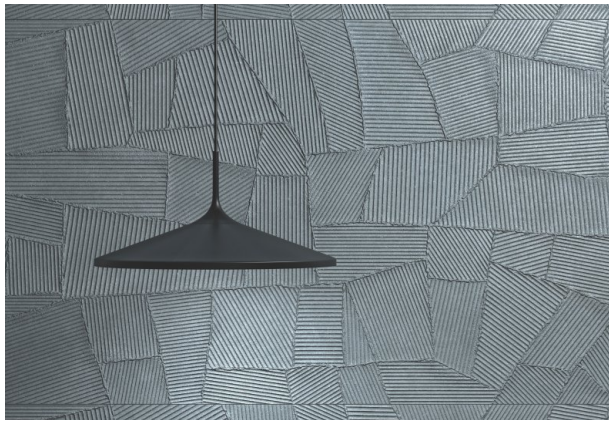
Dive into the beauty of these surfaces that provide exceptional aesthetics with dependable functionality. These surfaces are designed with top-of-the-class technology and provide an R10 grip, making them ideal for creating safe environments. These surfaces are ideal for high-traffic areas, providing aesthetics, functionality, and stability, making them a desirable choice.

Revel in the seamless synchrony of designs, colors, and textures



1. Plain Tiles

These plane matt tiles in alluring tones help create the perfect backdrop for modern decor choices, creating a subtle appeal with beautiful colors.



2. Punch Tiles

Add a textural element that adds a sense of dimension and depth while creating subtle movement that wraps your spaces with grace.



3. Decor Tiles

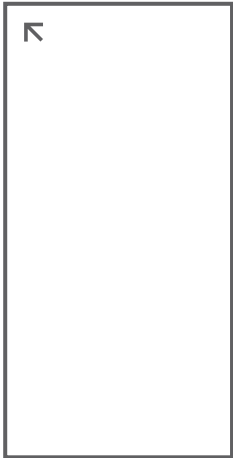
These pieces bring subtle vibrancy to your spaces with intricate designs inspired by history and create spaces that give the aura of timelessness.



These surfaces are engineered to provide an R10 grip, that keeps you stable, eliminating the possibility of accidents in your spaces. These surfaces are ideal for both commercial and residential spaces that see high foot traffic, ensuring safety in all environments.

Size and thickness that fit all spaces for versatile use

The Gala Collection features over 20+ designs in the size 600x1200mm which makes it suitable for a wide variety of applications. Their 9mm thickness ensures resistance from wear and tear for long-lasting use.



600x
1200mm
R10

1
Size

20⁺
Designs

1
Surface

9mm
Thickness

Advantages



Suitable For
Contact With Food



Prevents
Microbial Growth



Impact
Resistance



Highly
Durable



Stain
Proof



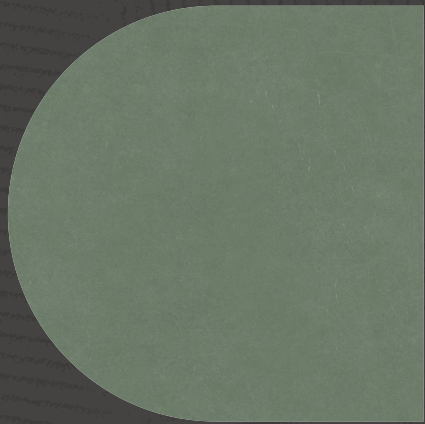
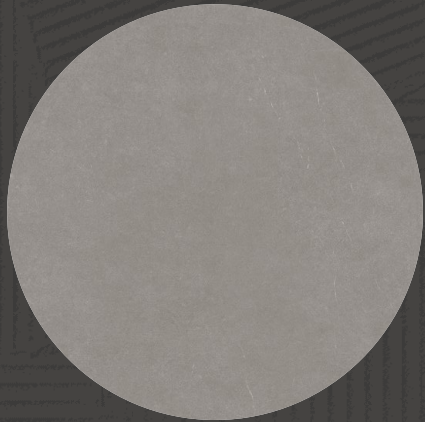
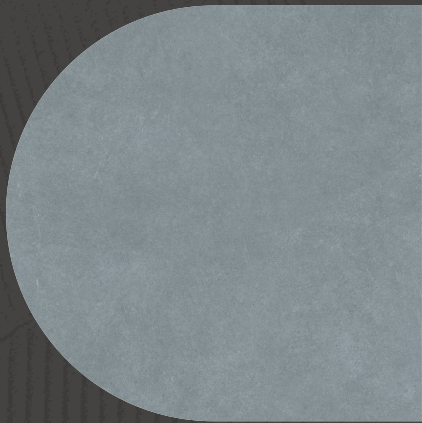
Abrasion
Resistance



Chemical
Resistance

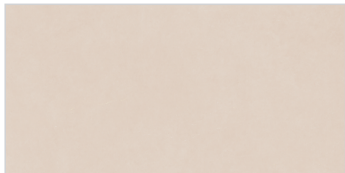


Fire
Resistance



Design Index

Gala Series



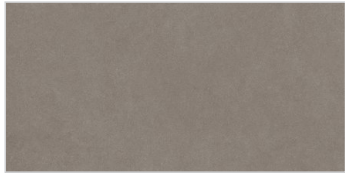
Gala Sand (Plain)



Gala Sand (Punch)



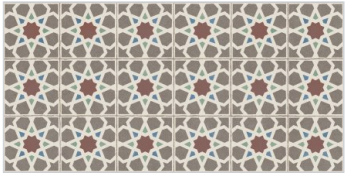
Soil Petals (Decor)



Gala Brown (Plain)



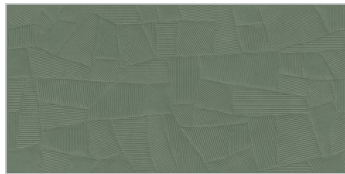
Gala Brown (Punch)



Soil Heritage (Decor)



Gala Green (Plain)



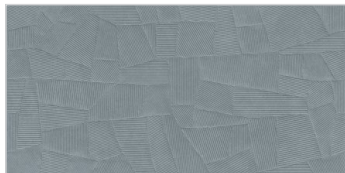
Gala Green (Punch)



Bloom Olive (Decor)



Gala Blue (Plain)



Gala Blue (Punch)



Garden Geo (Decor)



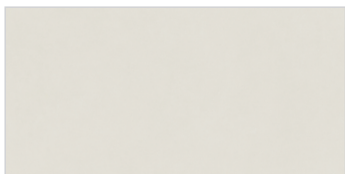
Gala T Blue (Plain)



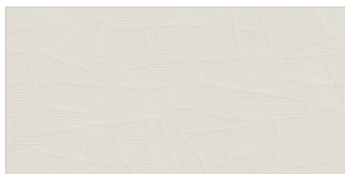
Gala T Blue (Punch)



Persian Leaf (Decor)



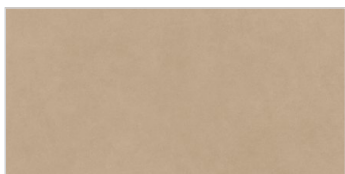
Gala White (Plain)



Gala White (Punch)



Persian Leaf (Decor)



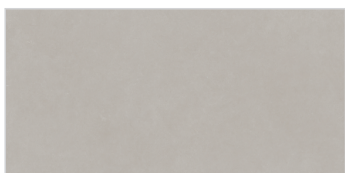
Gala Earth (Plain)



Gala Earth (Punch)



Garden Geo (Decor)



Gala Silver (Plain)

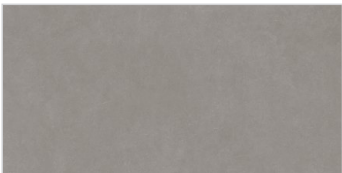


Gala Silver (Punch)



Motif Berry (Decor)

Gala Series



Gala River Grey (Plain)



Gala River Grey (Punch)



Motif Berry (Decor)

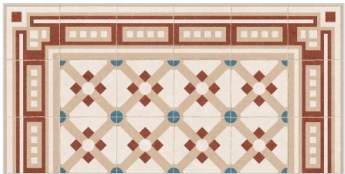
Folk Series



Halo Boreal (Decor)

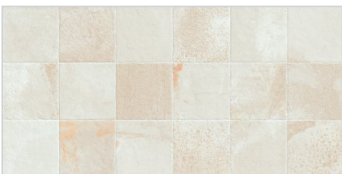


Folk Garden (Decor)



Folk Velvet (Decor)

Rustone Series



Rustone Ivory (Punch)



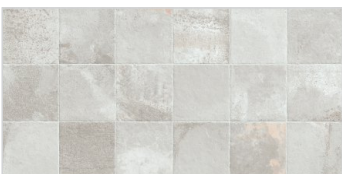
Rustone Beige (Punch)



Rustone Heritage (Punch)



Rustone Heritage (Decor)



Rustone Light (Punch)



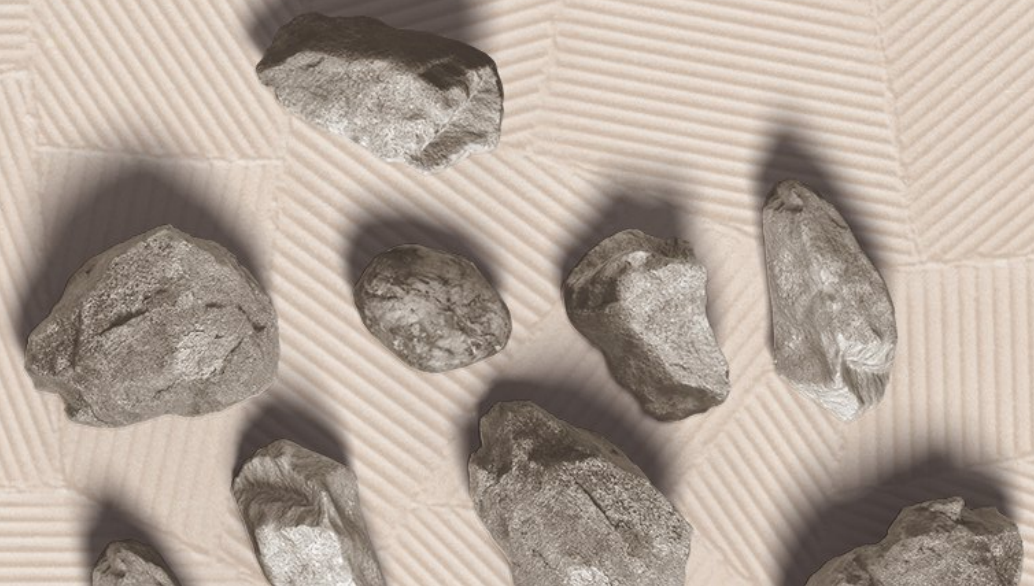
Rustone Grey (Punch)

Sand

Weave a tapestry of tradition with subtle tones and bold details

Reconnect with the past with sandy tones and rich patterns that spell the beauty of a bygone era.

GALA
Collection





Wall : Gala Sand
& Gala Sand Punch

Floor : Gala Sand
& Soil Petals Decor

Size : 600x1200mm
Surface : R10



Wall : Gala Sand
& Gala Sand Punch

Floor : Gala Sand
& Soil Petals Decor

Size : 600x1200mm
Surface : R10

Plain

Gala
Sand



Punch

Gala
Sand Punch



Decor

Soil
Petals



Design
Information

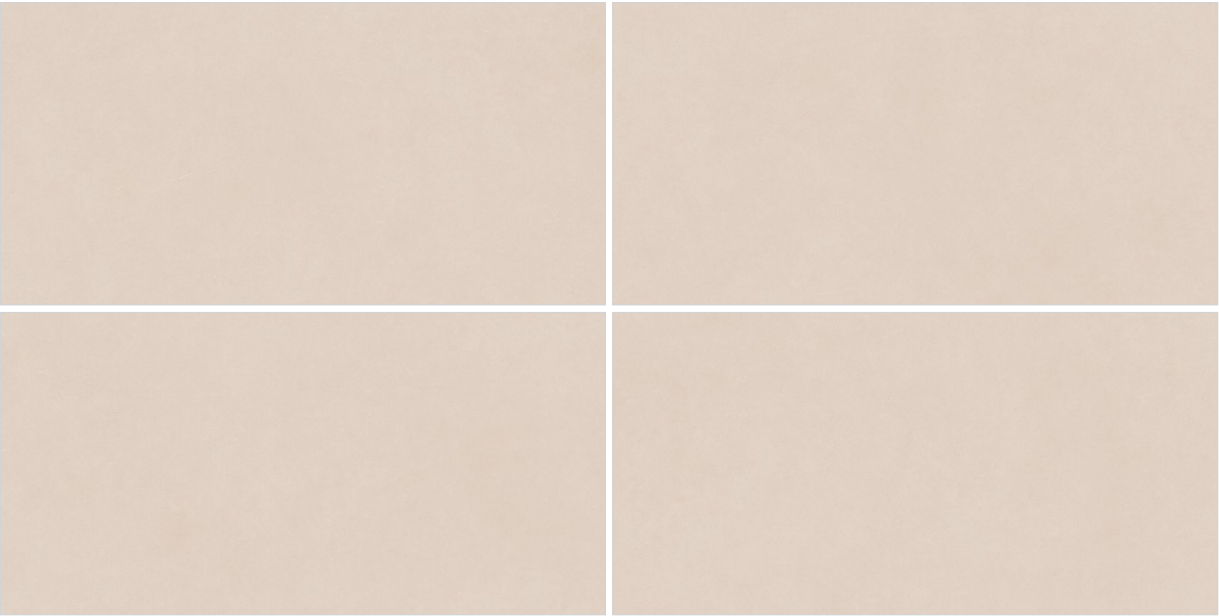
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Gala Sand Available in 4 Faces



Gala Sand Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

**Sink into the richness of
earthy hues and mystical motifs**

Infuse your space with the warm embrace
of earthy tones and the enchanting allure of
timeless Moroccan motifs. Create an
atmosphere that is both mystical and
inviting, where every corner invites you to
unwind and explore.

GALA
Collection

Brown



Wall 1 : Gala Brown
Wall 2 : Gala Brown Punch
Floor : Gala Brown & Soil Heritage Decor

Size : 600x1200mm
Surface : R10



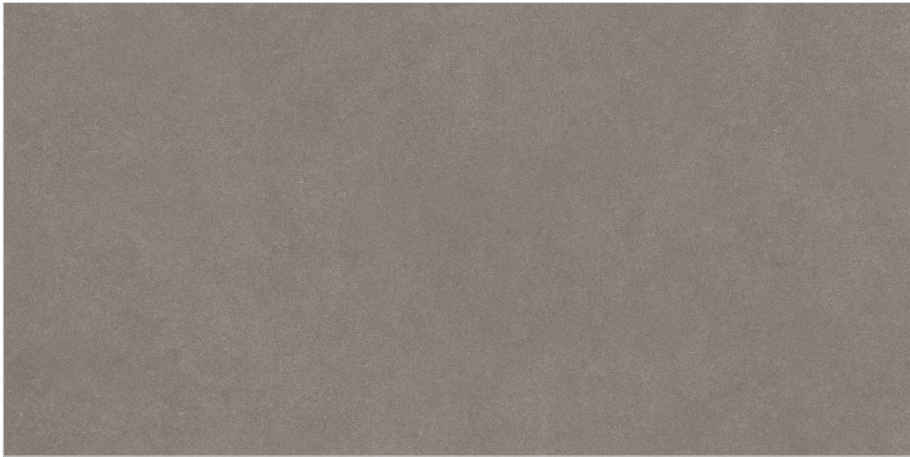
Wall 1 : Gala Brown
Wall 2 : Gala Brown Punch
Floor : Gala Brown & Soil Heritage Decor

Size : 600x1200mm
Surface : R10



Plain

Gala
Brown



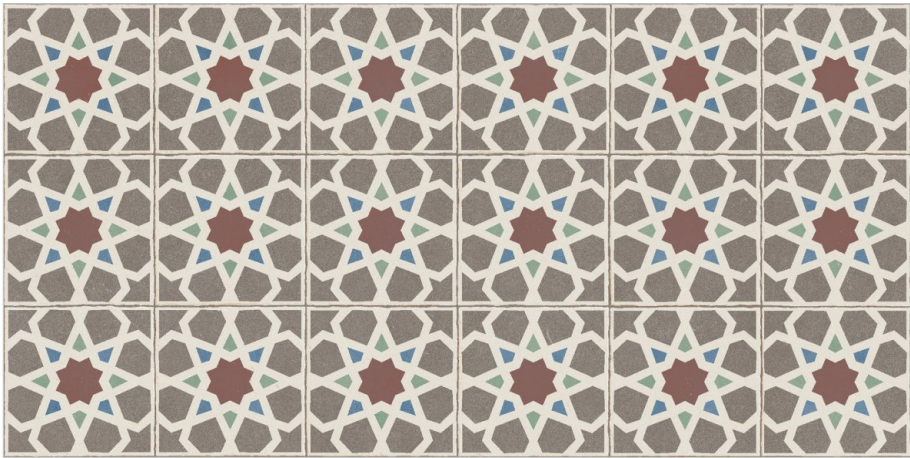
Punch

Gala
Brown Punch



Decor

Soil
Heritage



Design
Information

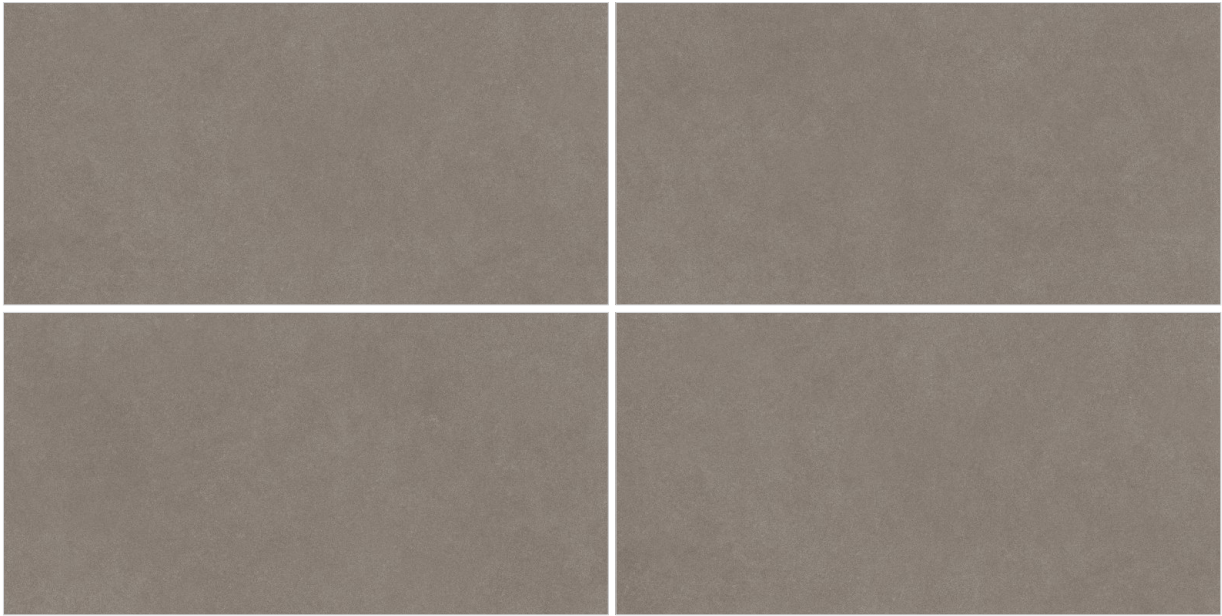
Size :
600x1200mm

Thickness :
9mm

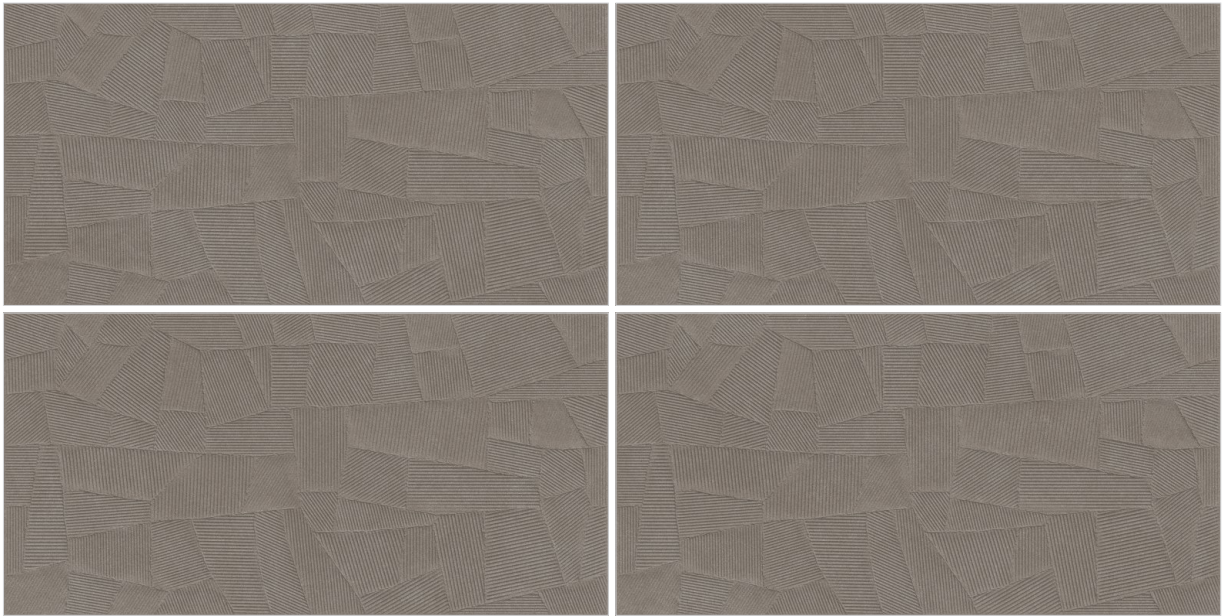
Surface :
R10

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Gala Brown Available in 3 Faces



Gala Brown Available in 3 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

Green

GALA
Collection

**Connect with the freshness
of nature with lush tones**

Tap into the natural melody of tones, textures, and patterns as they come together in your space, creating a rejuvenating vibe.



Wall : Gala Green
 Floor : Gala Green & Bloom Olive Decor
 Counter : Gala Green Punch

Size : 600x1200mm
 Surface : R10



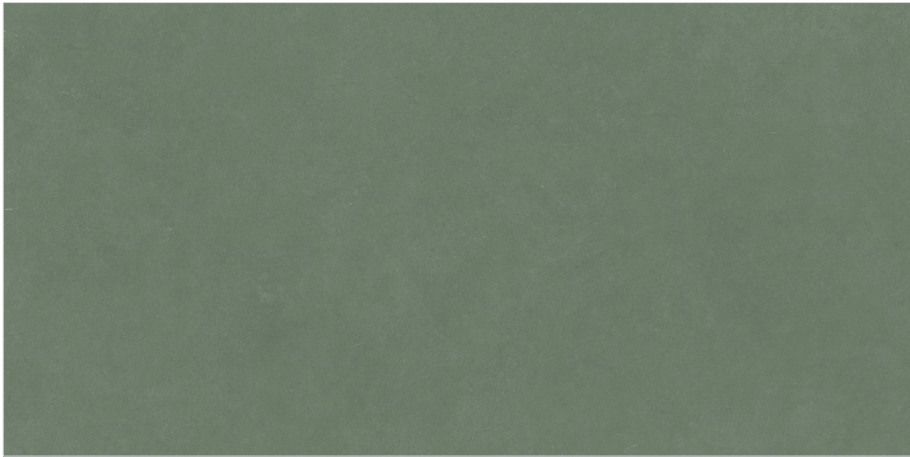
Wall : Gala Green
Floor : Gala Green & Bloom Olive Decor
Counter : Gala Green Punch

Size : 600x1200mm
Surface : R10



Plain

Gala
Green



Punch

Gala
Green Punch



Decor

Bloom
Olive



Design
Information

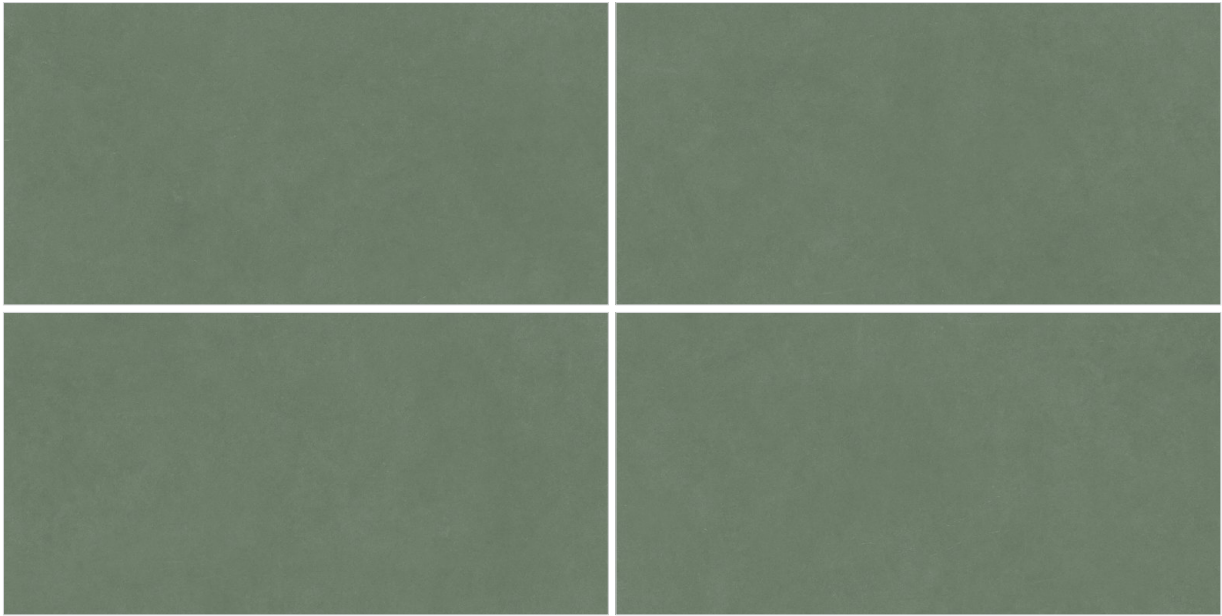
Size :
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Thickness :
9mm

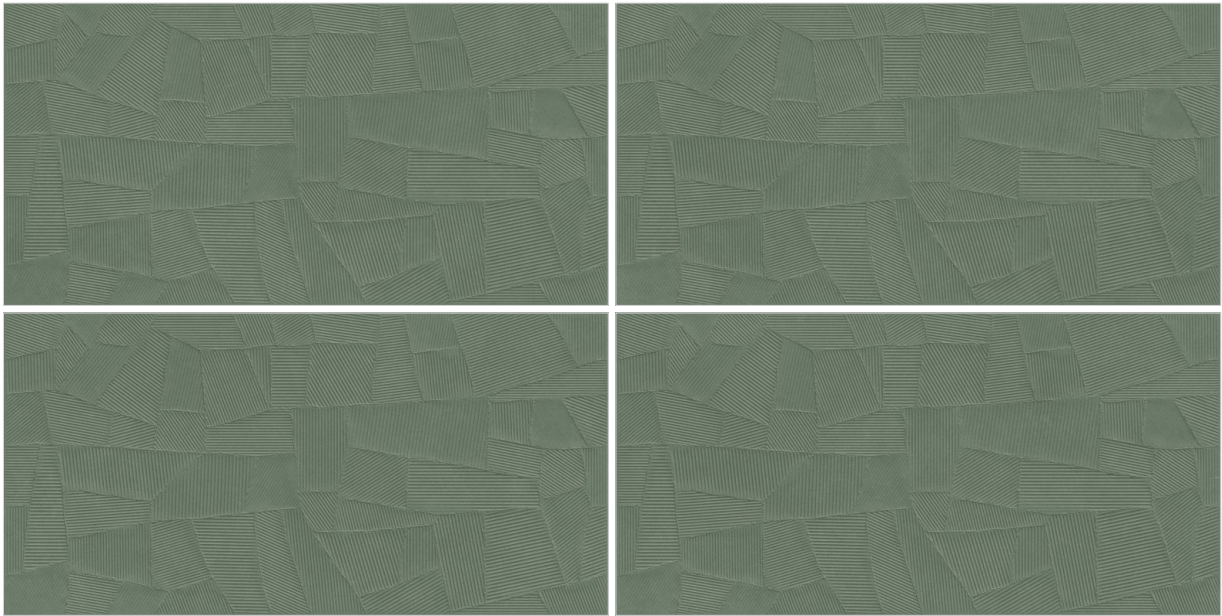
Surface :
R10

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Gala Green Available in 4 Faces



Gala Green Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

Blue

Drown your spaces in serenity of calm blue accents

Loose yourself in the magic of intricate patterns, subtle textures, and cool blues, and create unforgettable spaces.

GALA
Collection





Wall : Gala Blue
& Gala Blue Punch

Floor : Gala Blue
& Garden Geo Decor



Size : 600x1200mm
Surface : R10

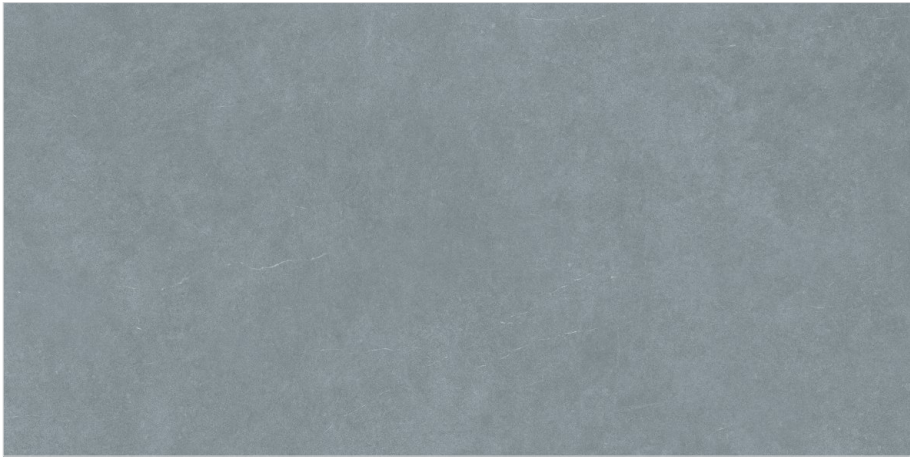


Wall : Gala Blue & Gala Blue Punch
Floor : Gala Blue & Garden Geo Decor

Size : 600x1200mm
Surface : R10

Plain

Gala
Blue



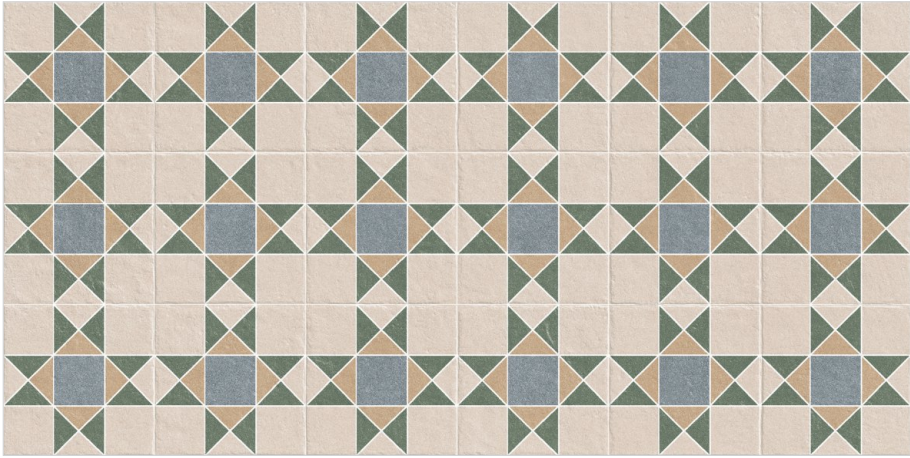
Punch

Gala
Blue Punch



Decor

Garden
Geo



Design
Information

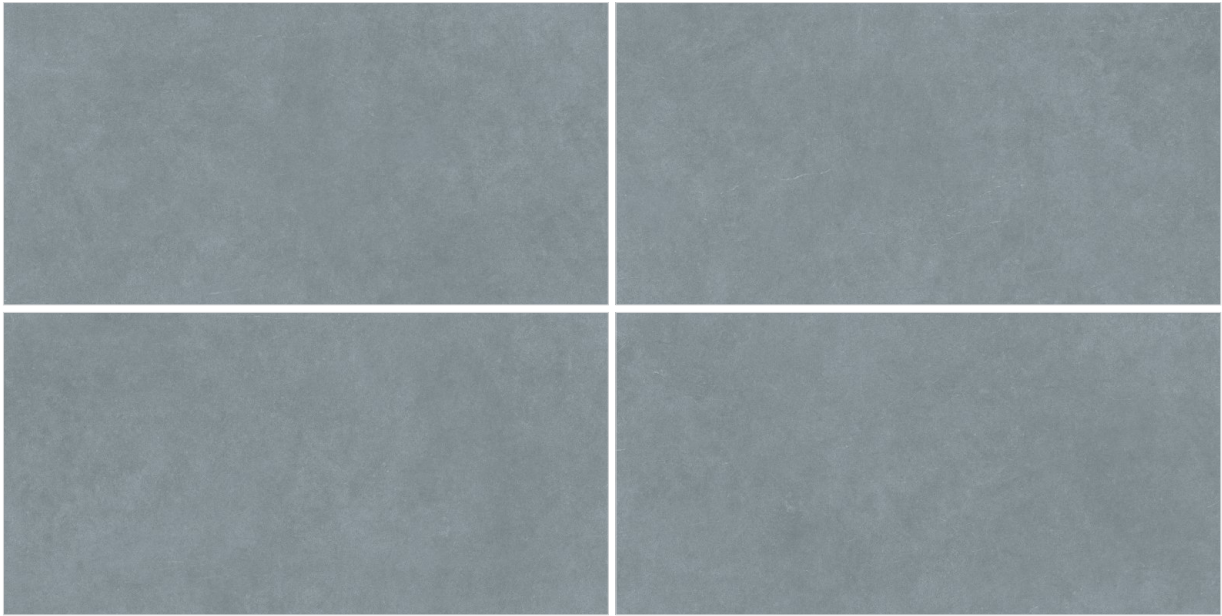
Size :
600x1200mm

Thickness :
9mm

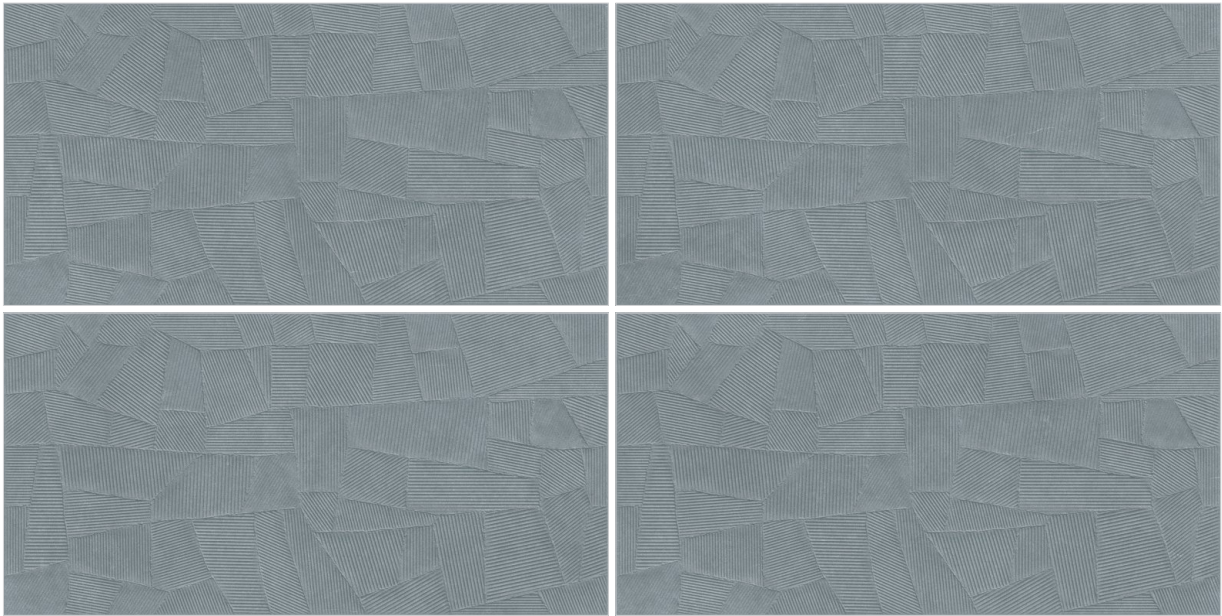
Surface :
R10

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Gala Blue Available in 4 Faces



Gala Blue Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

T Blue

GALA
Collection

Modern tones meet traditional motifs in a seamless symphony

Style your spaces with the unique blend of intricate traditional motifs and contemporary tones for a timeless look.



Wall : Gala T Blue & Gala T Blue Punch
Floor : Gala T Blue & Persian Leaf Decor

Size : 600x1200mm
Surface : R10



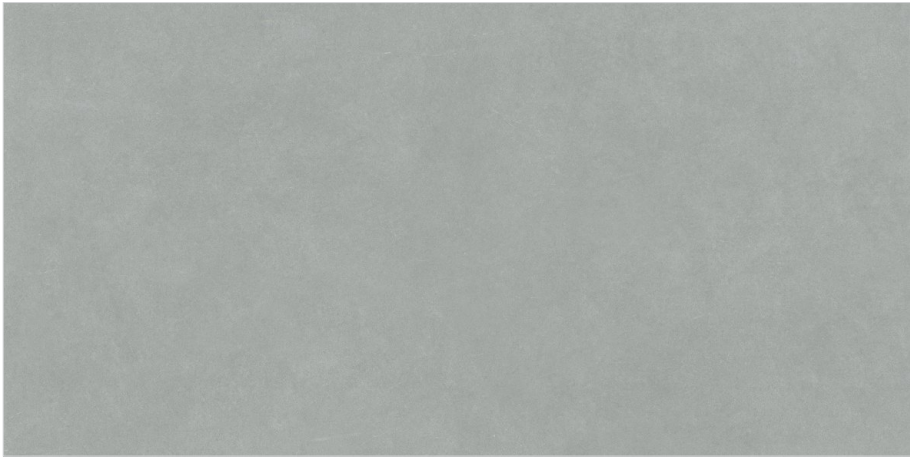
Wall : Gala T Blue & Gala T Blue Punch
Floor : Gala T Blue & Persian Leaf Decor

Size : 600x1200mm
Surface : R10



Plain

Gala
T Blue



Punch

Gala
T Blue Punch



Decor

Persian
Leaf



Design
Information

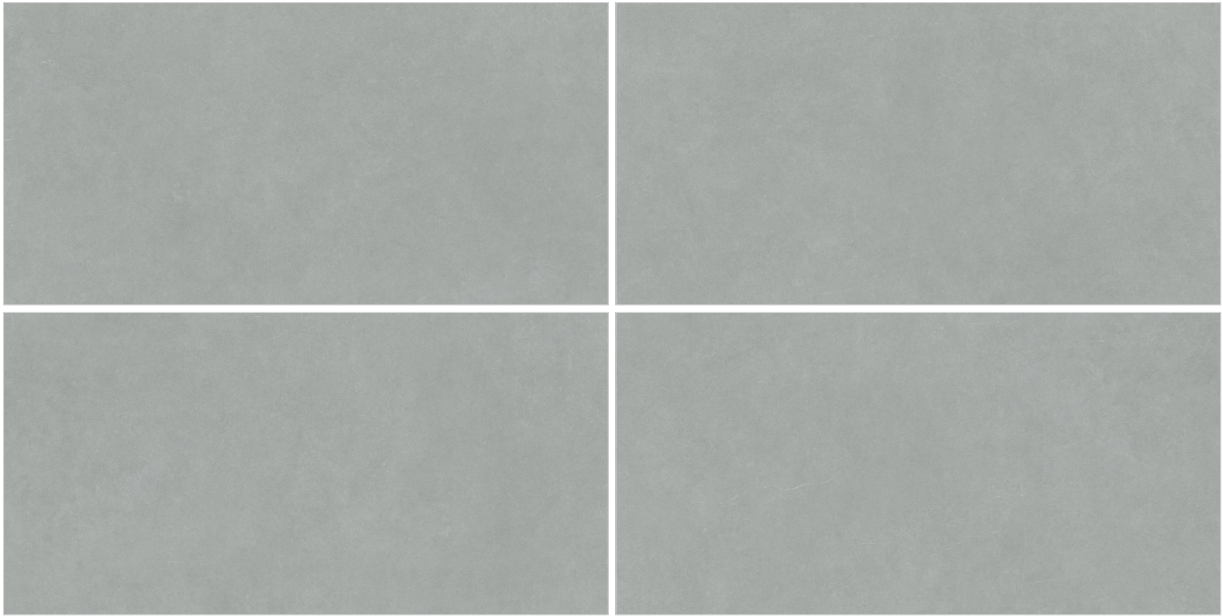
Size :
600x1200mm

Thickness :
9mm

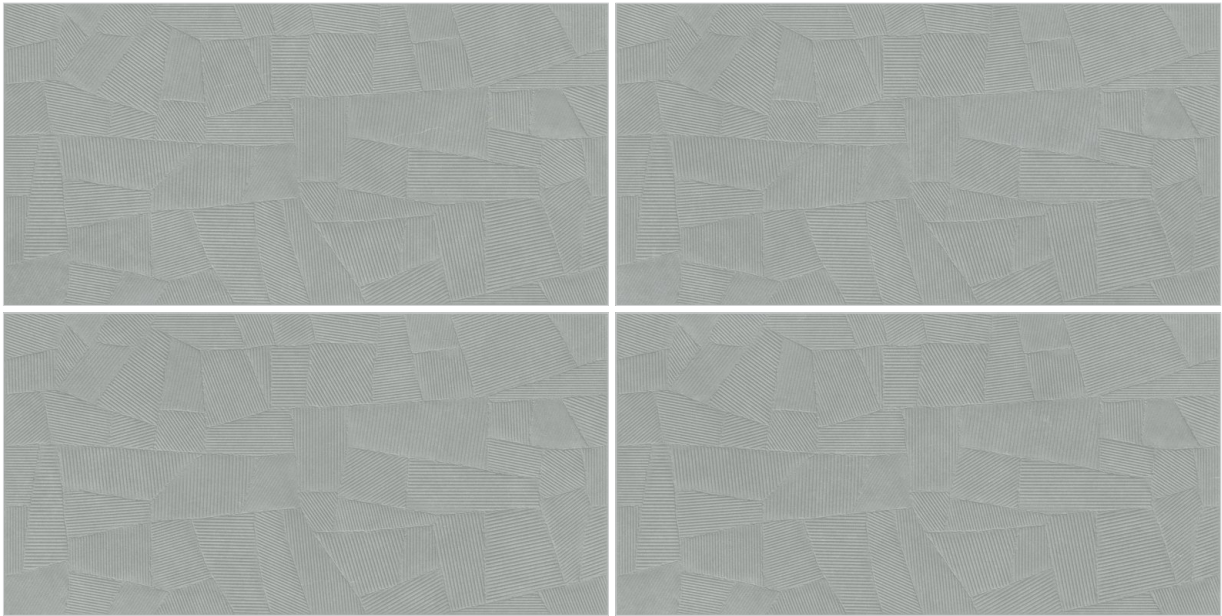
Surface :
R10

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Gala T Blue Available in 4 Faces



Gala T Blue Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

White

Inspired by the beauty
and warmth of
white desert sands

Effortlessly brighten your spaces with an
accent of designs and a touch of texture
to create an iconic vibe.



GALA
Collection





Wall 1 : Gala
White

Wall 2 : Gala
White Punch

Floor : Gala White
& Persian Leaf



Size : 600x1200mm
Surface : R10



Wall 1 : Gala White
Wall 2 : Gala White Punch
Floor : Gala White & Persian Leaf

Size : 600x1200mm
Surface : R10

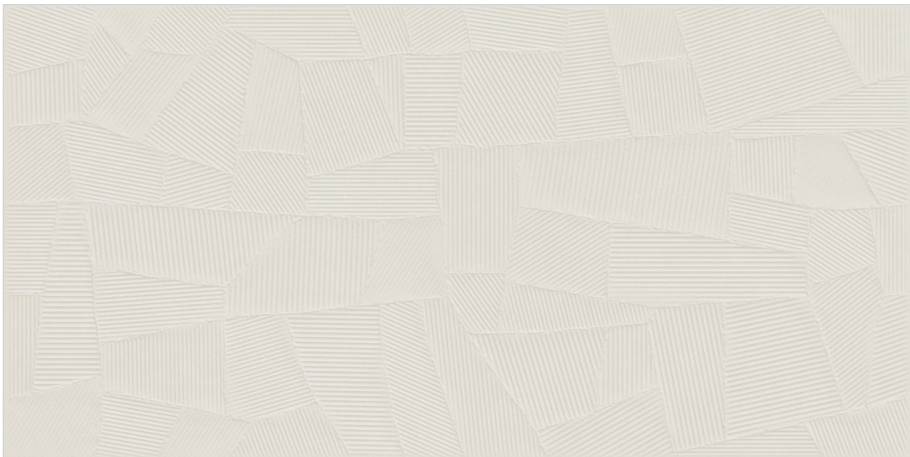
Plain

Gala
White



Punch

Gala
White Punch



Decor

Persian
Leaf



Design
Information

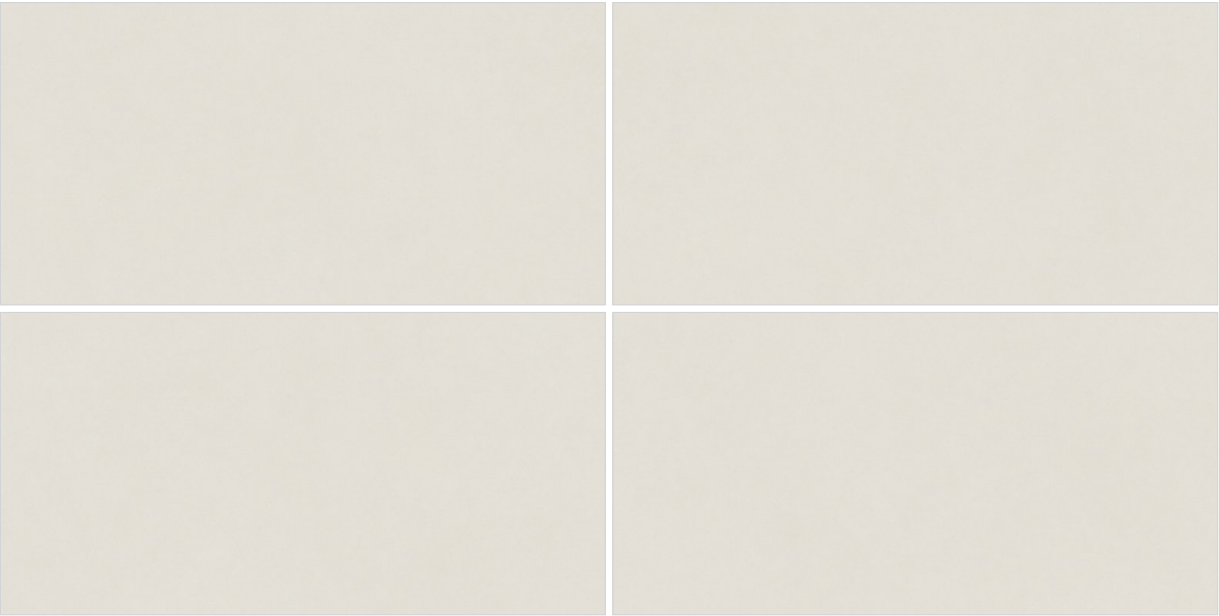
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Gala White Available in 4 Faces



Gala White Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

GALA
Collection

**Sink into the warmth and
familiarity of earthy patterns**

Pair the beauty of symmetric designs and warm tones in your spaces to create a contemporary space that never fail to please.

Earth

Wall : Gala Earth & Gala Earth Punch
Floor : Gala Earth & Garden Geo Decor

Size : 600x1200mm
Surface : R10



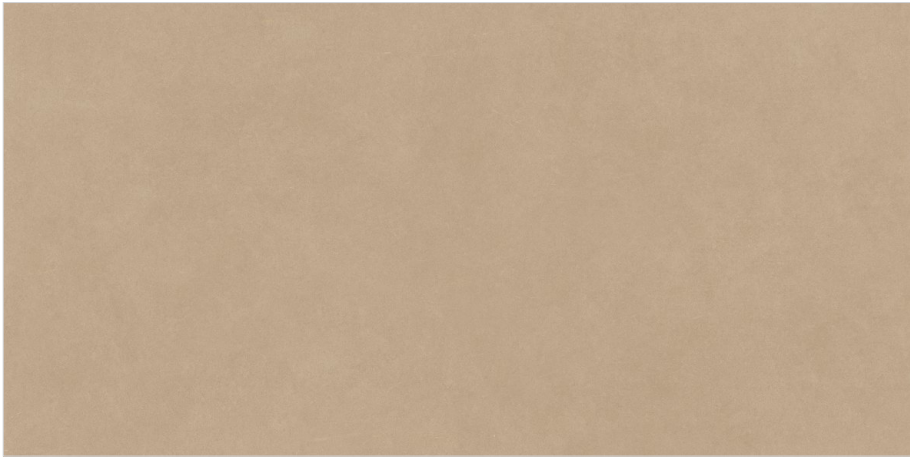
Wall : Gala Earth & Gala Earth Punch
Floor : Gala Earth & Garden Geo Decor

Size : 600x1200mm
Surface : R10



Plain

Gala
Earth



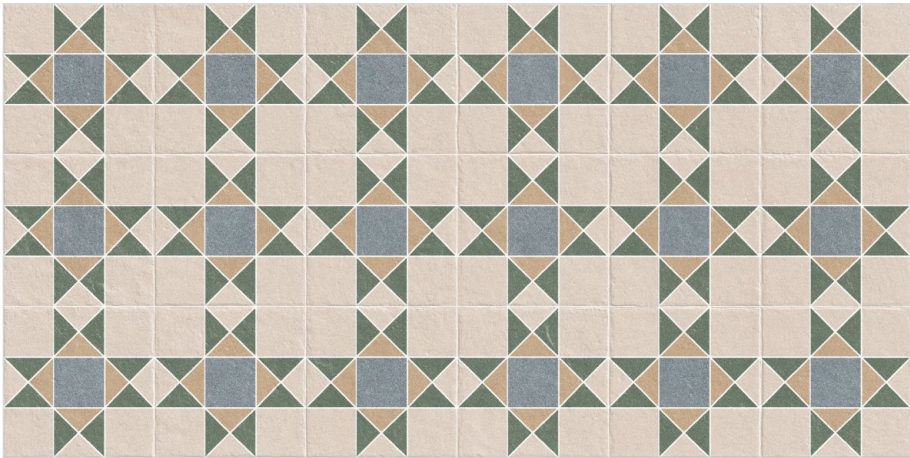
Punch

Gala
Earth Punch



Decor

Garden
Geo



Design
Information

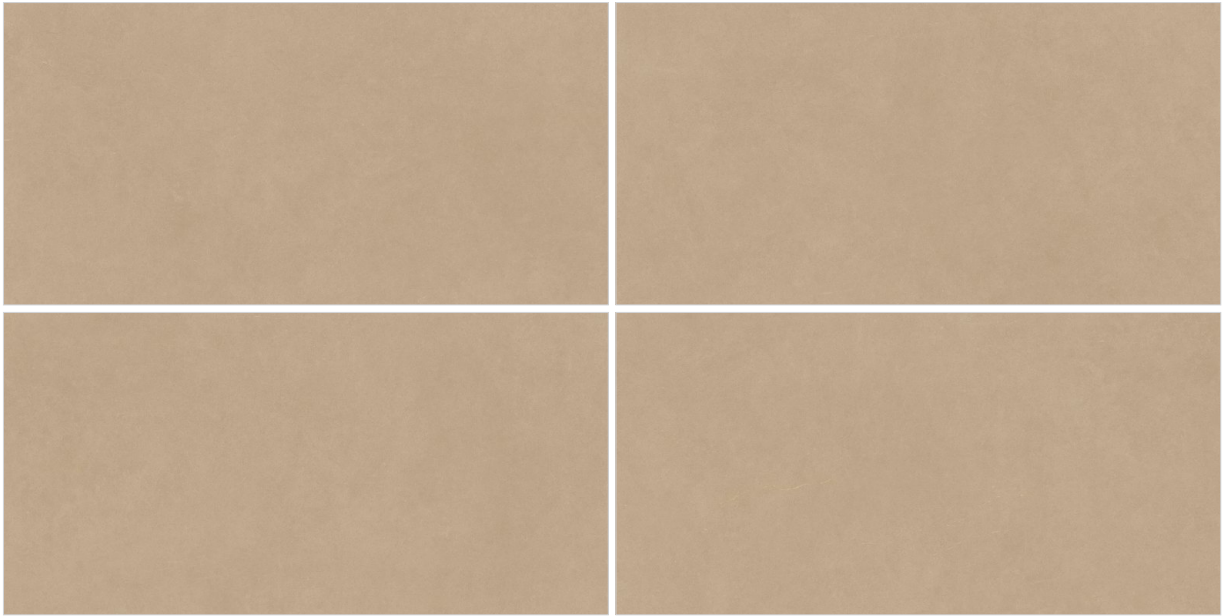
Size :
600x1200mm

Thickness :
9mm

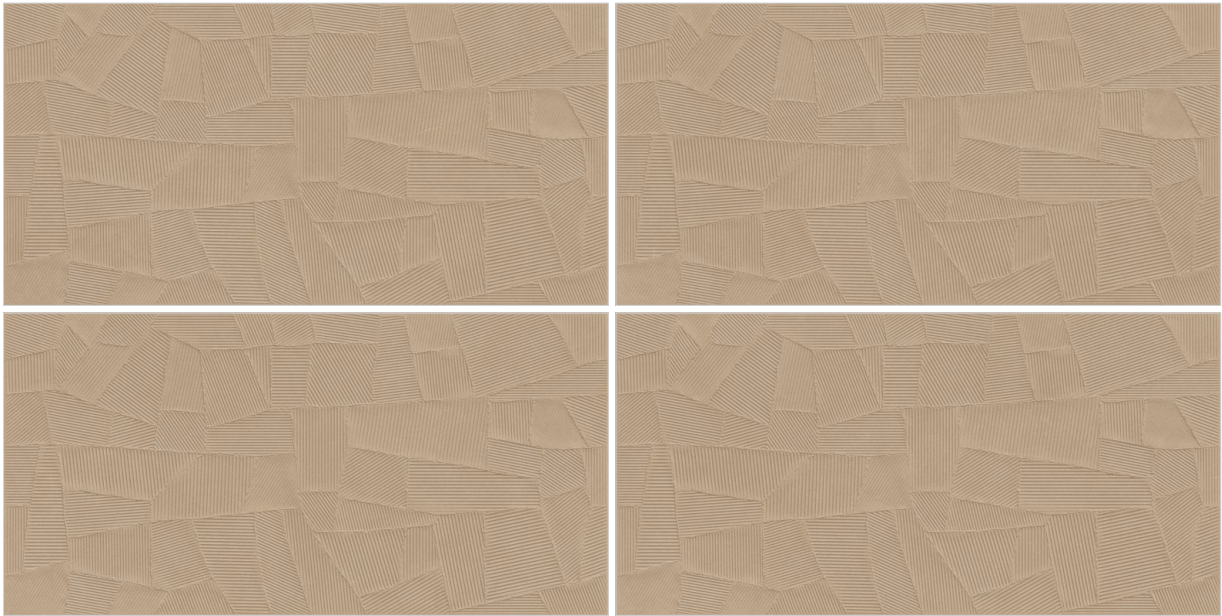
Surface :
R10

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Gala Earth Available in 4 Faces



Gala Earth Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance



Modern tones meet traditional motifs in a seamless symphony

Style your spaces with the unique blend of intricate traditional motifs and contemporary tones for a timeless look.

GALA
Collection

Silver



Wall : Gala Silver Punch
 Floor : Gala Silver & Motif Berry Decor

Size : 600x1200mm
 Surface : R10



Wall : Gala Silver Punch
Floor : Gala Silver & Motif Berry Decor

Size : 600x1200mm
Surface : R10



Plain

Gala
Silver



Punch

Gala
Silver Punch



Decor

Motif
Berry



Design
Information

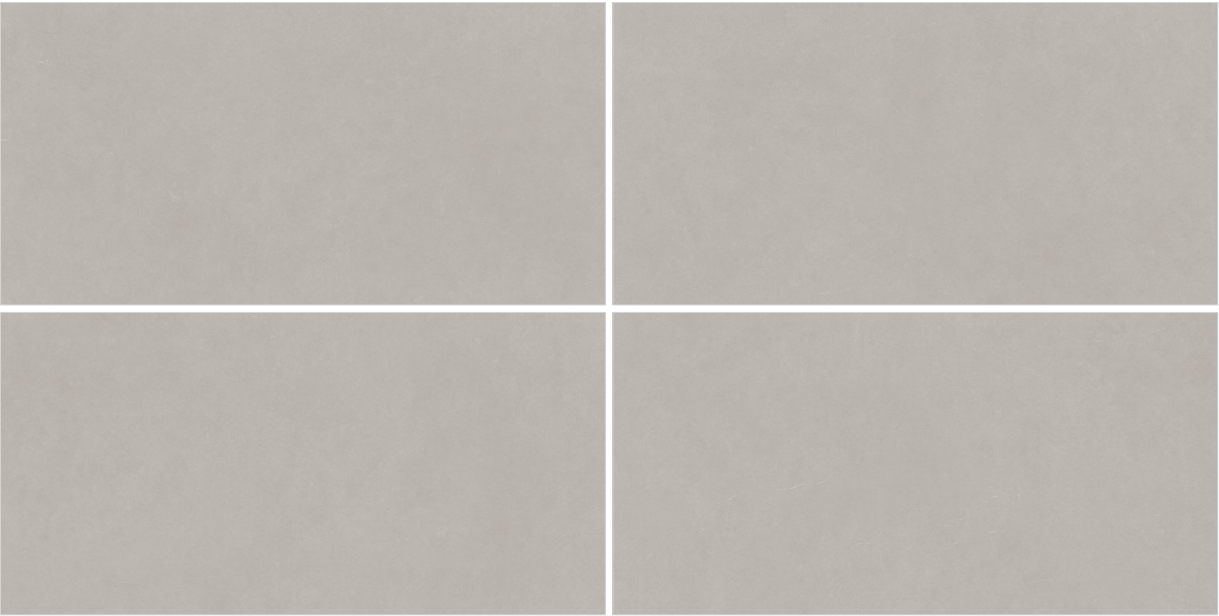
Size :
600x1200mm

Thickness :
9mm

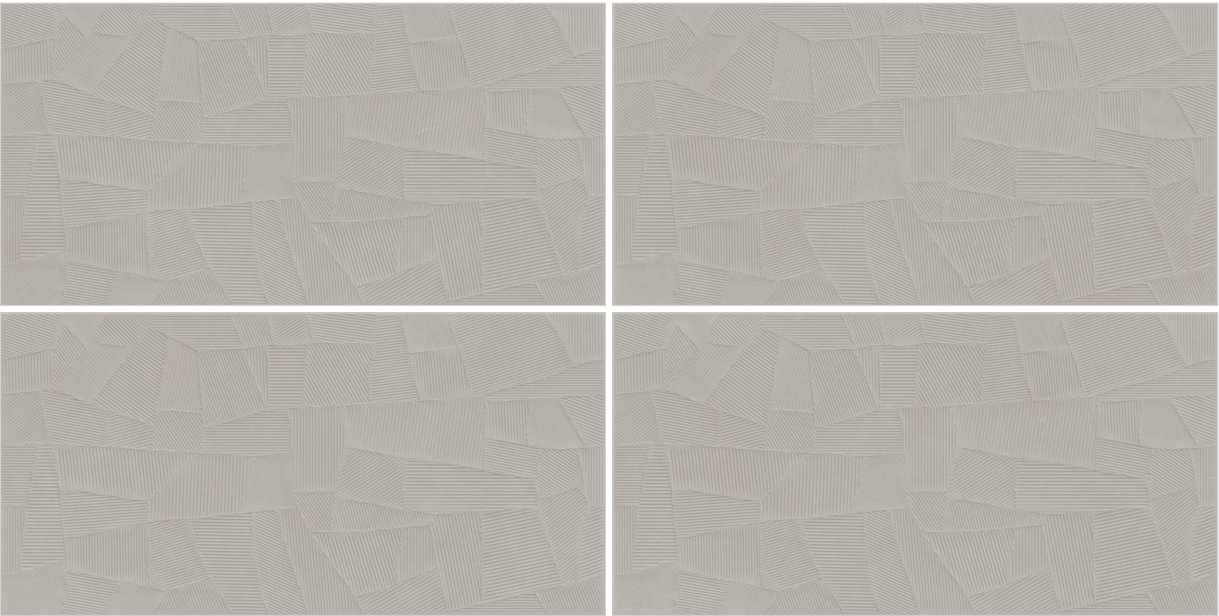
Surface :
R10

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Gala Silver Available in 4 Faces



Gala Silver Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

GALA
Collection

Get lost in the intricacies and the rhythm of flowing designs

Revive your spaces with delicate details of Moroccan motifs set in cozy tones, creating a unique look that represents your taste.



River Grey



Wall : Gala River Grey
& Gala River Grey Punch

Floor : Gala River Grey
& Motif Berry Decor

Size : 600x1200mm
Surface : R10



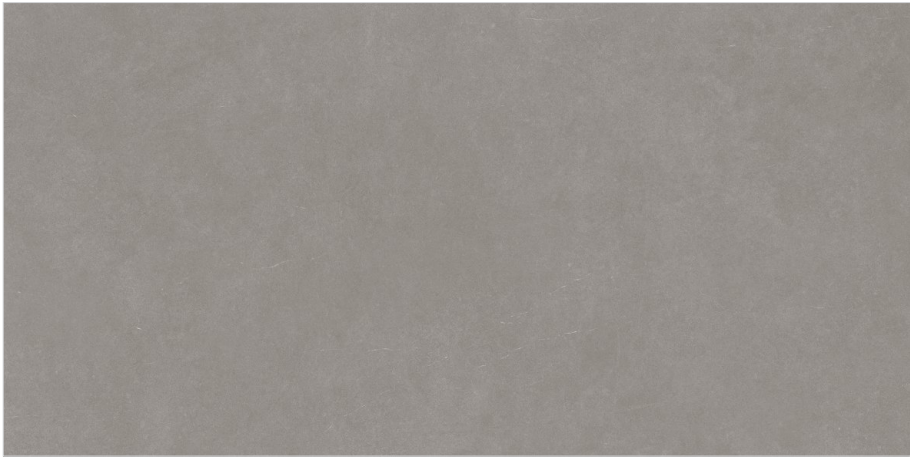
Wall : Gala River Grey
& Gala River Grey Punch

Floor : Gala River Grey
& Motif Berry Decor

Size : 600x1200mm
Surface : R10

Plain

Gala
River Grey



Punch

Gala
River Grey Punch



Decor

Motif
Berry



Design
Information

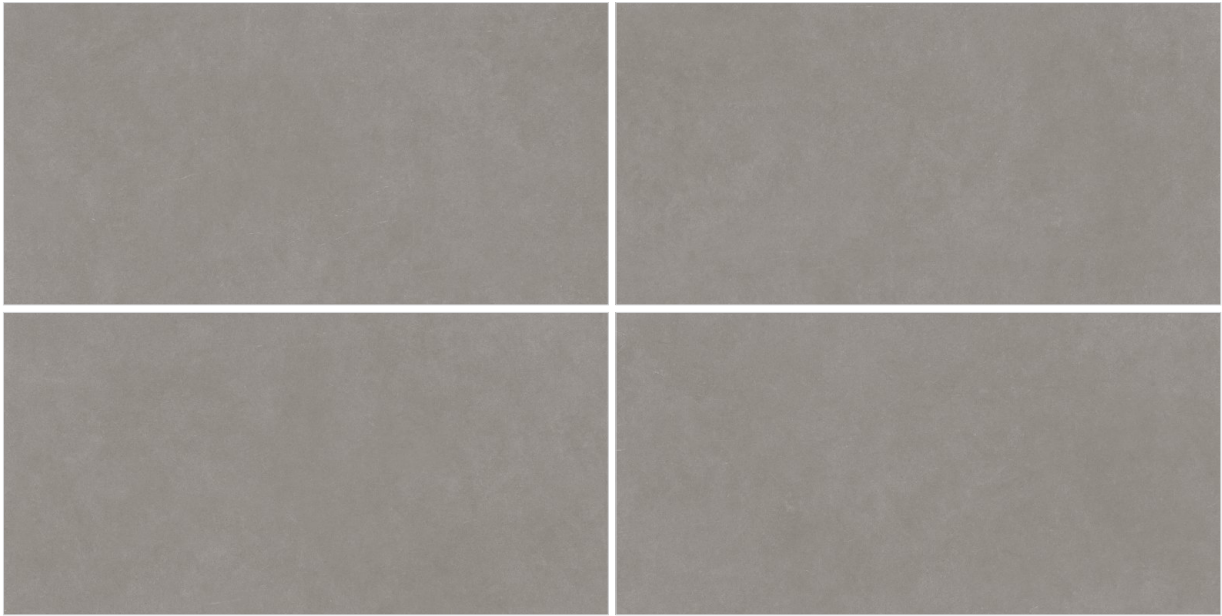
Size :
600x1200mm

Thickness :
9mm

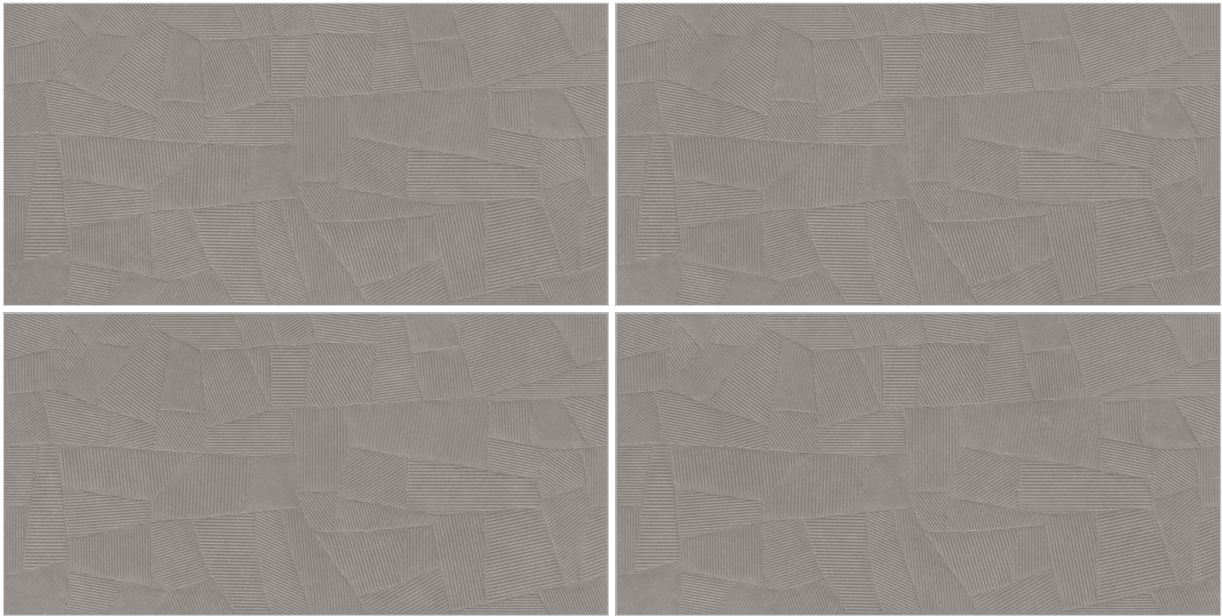
Surface :
R10

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Gala River Grey Available in 4 Faces



Gala River Grey Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance



Folk Series

Create a tapestry of patterns
as you add a touch of
timelessness to your spaces.

Colors and patterns come together to create
nooks that spell beauty lost in time in modern
spaces. These patterns highlight hues that
complement your interior, bringing a sense of
subdued serenity. These pieces are designed
to complement earthy tones, tying art and
nature seamlessly.



Floor : Gala Silver & Halo Boreal Decor

Size : 600x1200mm
Surface : R10

Decor

Halo
Boreal



Design
Information

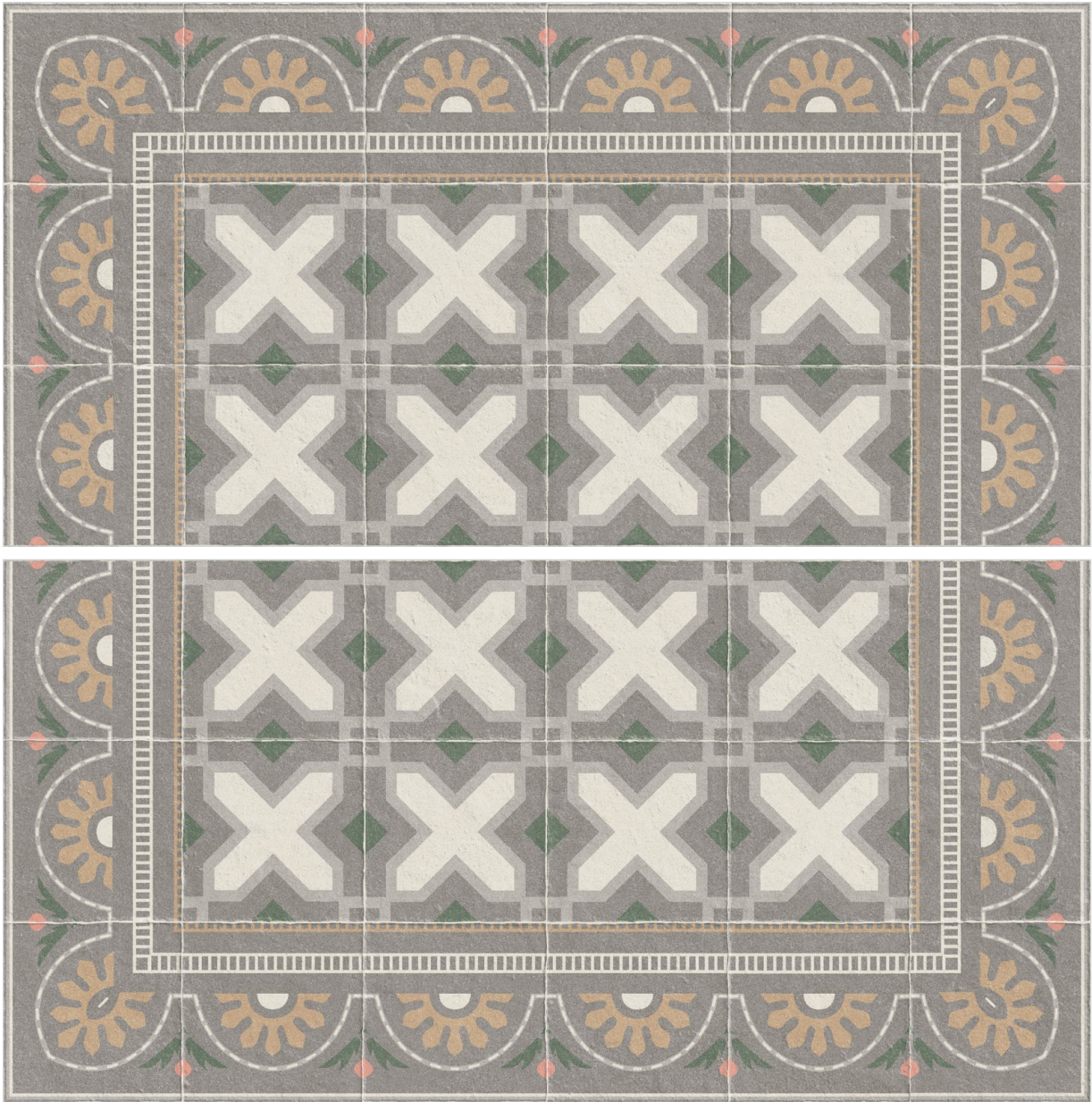
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Halo Boreal



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

Floor : Gala T Blue & Folk Garden Decor

Size : 600x1200mm
Surface : R10



Decor

Folk
Garden



Design
Information

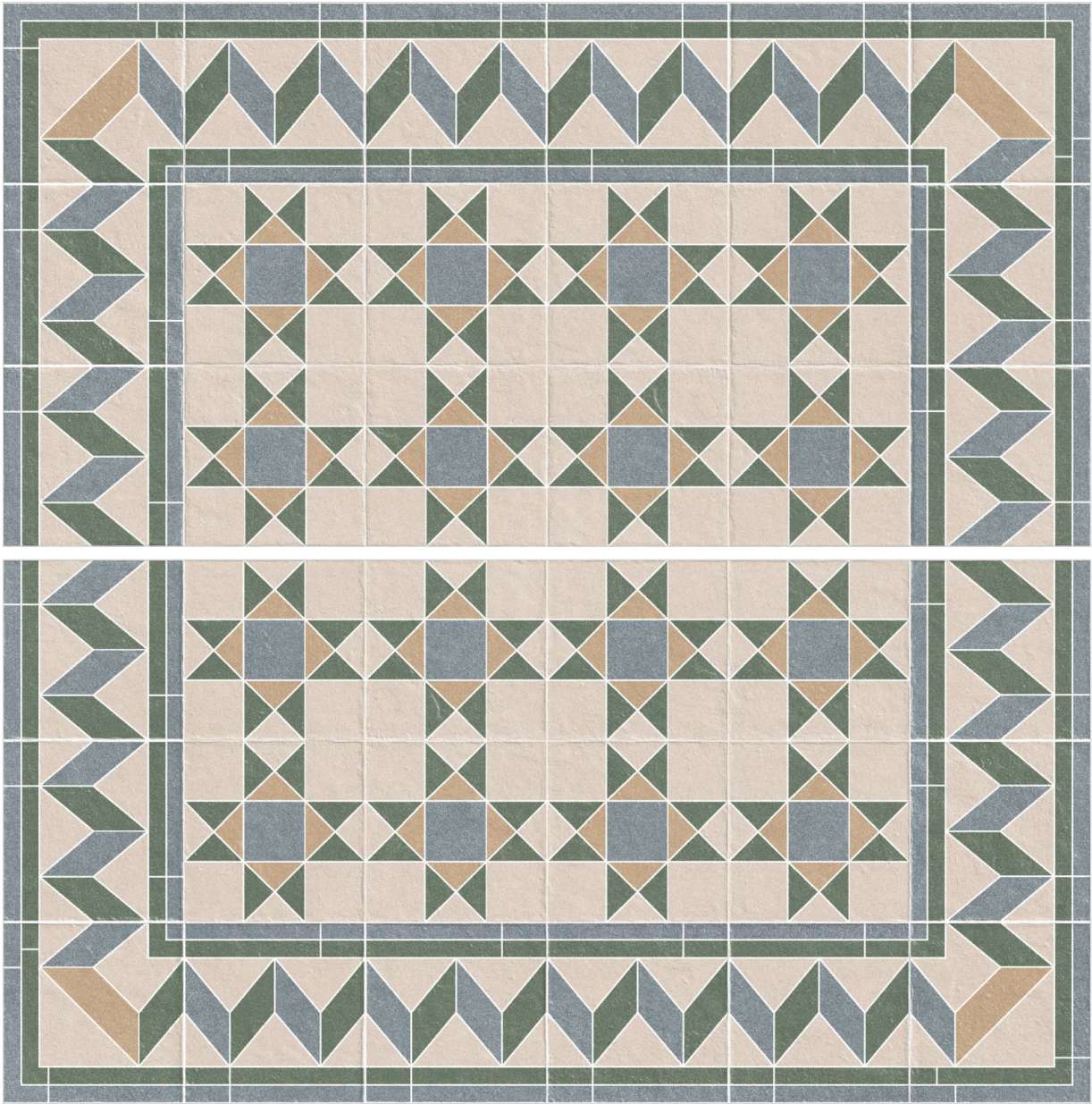
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Folk Garden



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

Floor : Gala Sand & Folk Velvet Dceor

Size : 600x1200mm
Surface : R10



Floor : Gala Sand & Folk Velvet Dceor

Size : 600x1200mm
Surface : R10

Decor

Folk
Velvet



Design
Information

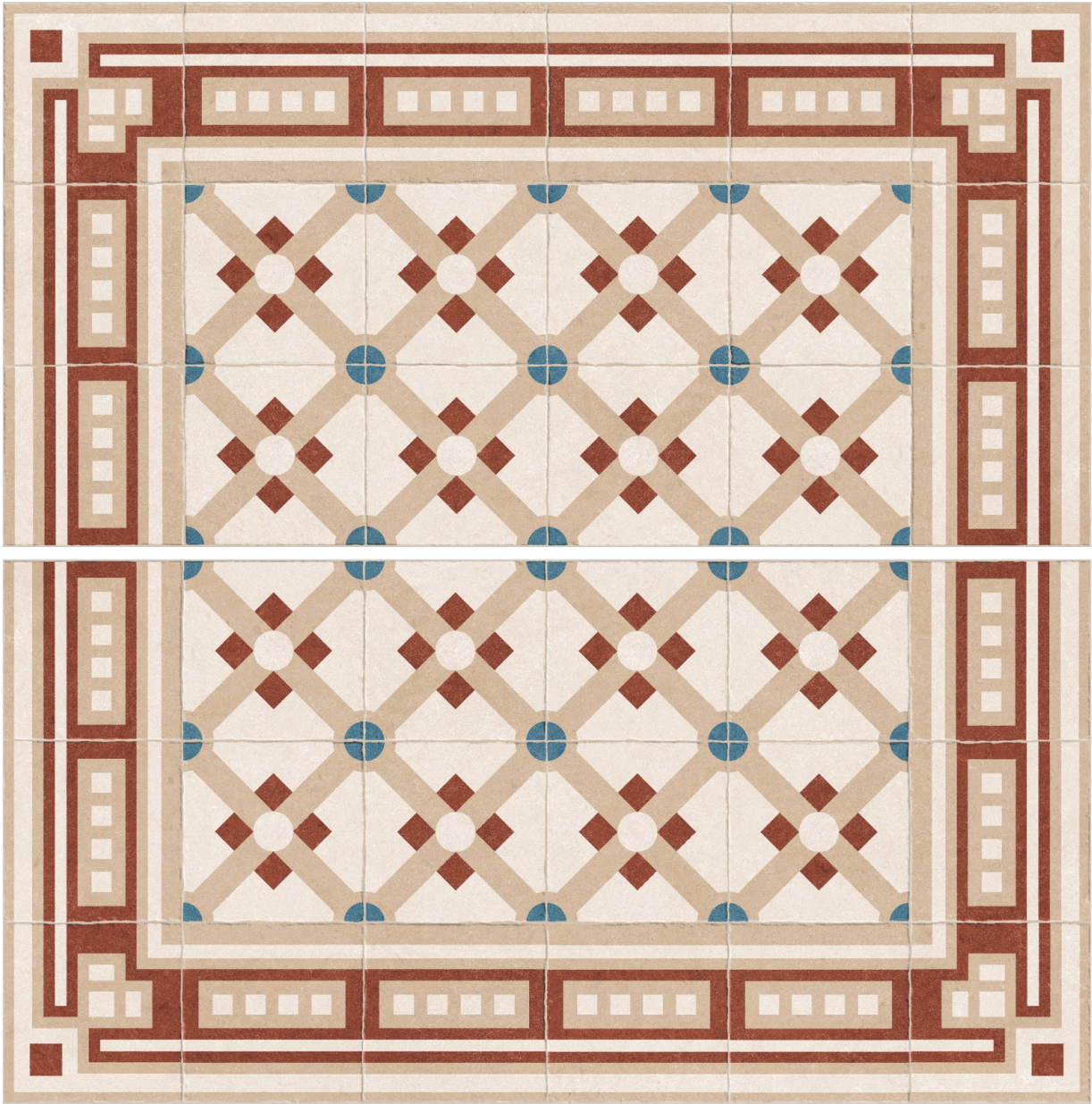
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Folk Velvet



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance



Rustone Series

**Rustic designs bring raw energy
to your spaces, creating
a singular textural experience.**

Earthy and sandy tones with rustic designs
and textures that bring a raw energy to your
spaces while connecting them to the
unpredictable, yet alluring beauty of nature.

These pieces beautify your space while
keeping them dynamic with a modern touch.



Wall : Rustone Ivory & Rustone Beige
Floor : Rustone Beige

Size : 600x1200mm
Surface : R10

Punch

Rustone Ivory



Punch

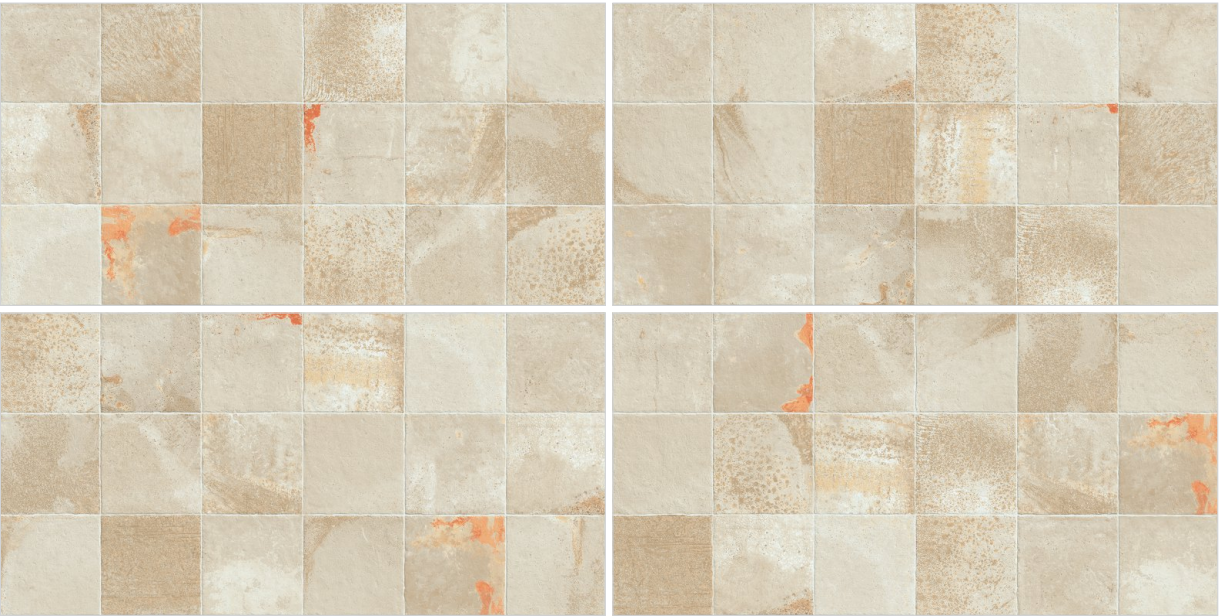
Rustone Beige



Rustone Ivory Available in 4 Faces



Rustone Beige Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance



Wall : Rustone Heritage
& Rustone Heritage Decor

Size : 600x1200mm
Surface : R10

Punch

Rustone
Heritage



Decor

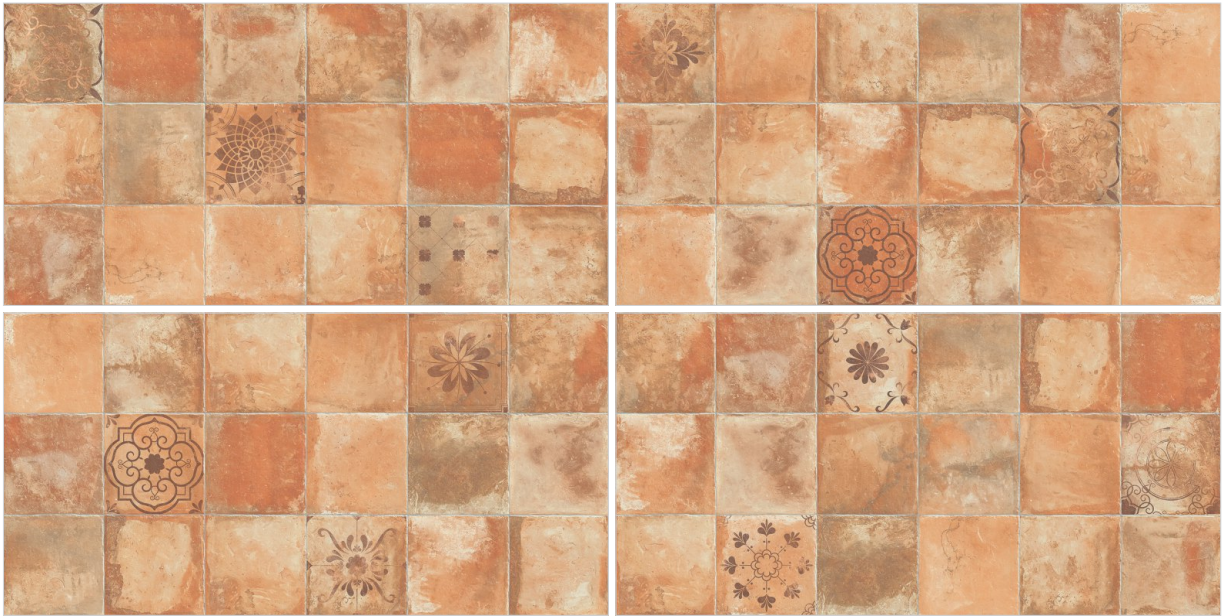
Rustone
Heritage Decor



Rustone Heritage Available in 6 Faces



Rustone Heritage Decor Available in 6 Faces



Design
Information

Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

Wall : Rustone Light
Floor : Rustone Grey

Size : 600x1200mm
Surface : R10



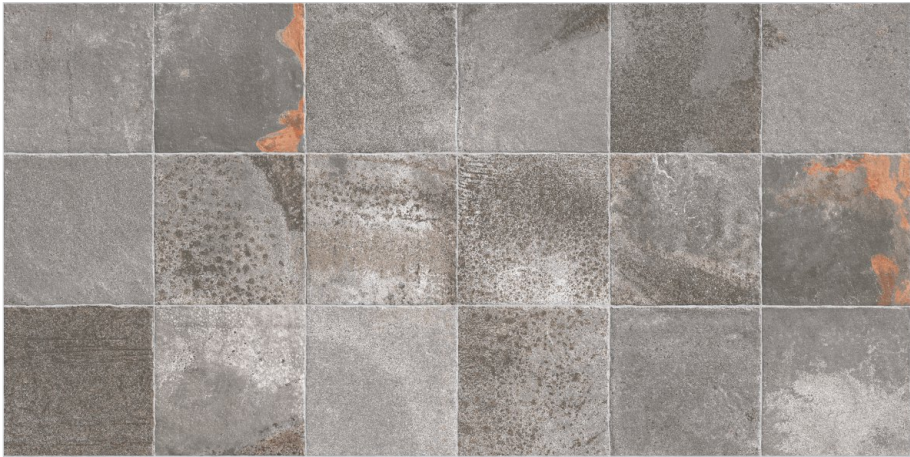
Punch

Rustone
Light



Punch

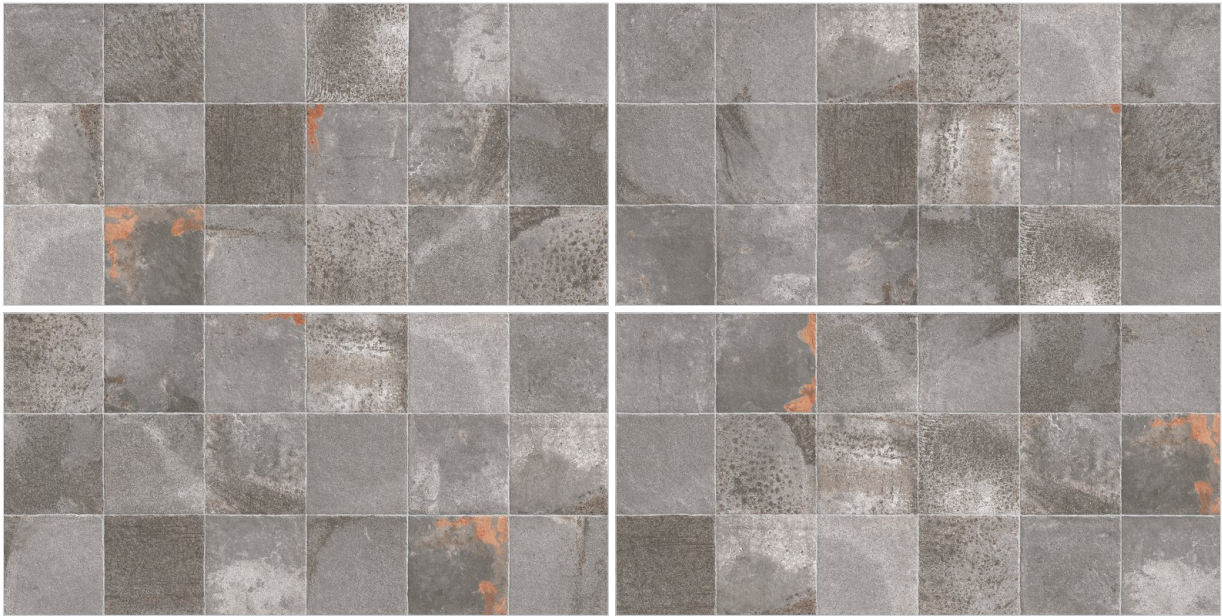
Rustone
Grey



Rustone Light Available in 4 Faces



Rustone Grey Available in 4 Faces



Design
Information

Size :
600x1200mm

Thickness :
9mm

Surface :
R10

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Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



Abrasion
resistance

TECHNICAL SPECIFICATIONS

CHARACTERISTICS	STANDARD AS PER ISO-13006/En14411 GROUP	VALUES	TEST METHOD
REGULATORY PROPERTIES			
Deviation in Length & Width	0.50 %	0.20 %	ISO 10545-2
Deviation in Thickness .	0.50 %	0.50 %	ISO - 10545-2
Straightness of Sides	0.50 %	0.20 %	ISO 10545-2
Rectangularity	0.50 %	0.20 %	ISO 10545-2
Surface Flatness	0.50 %	0.20 %	ISO 10545-2
Color Difference	Unaltered	No Change	ISO 10545-16
Glossiness	As per Mfg .	> 90 %	Glossmeter
STRUCTURAL PROPERTIES			
Water Absorption	< 0.05 %	< 0.05 %	ISO - 10545-3
Apparent Density	> 2.00 g / cc	> 2.10 g / cc	DIN 51082
MASSIVE MECHANICAL PROPERTIES			
Modulus of Rupture	Min 35N / MM2	Min 40N / MM2	ISO - 10545-4
Breaking Strength	Min . 1300 N	Min . 2000 N	ISO 10545-4
Impact Resistance	As per Mfg .	Min . 0.55	ISO 10545-5
SURFACE MECHANICAL PROPERTIES			
Surface Abrasion Resistance	As per Mfg .	Min . class 3	ISO 10545-7
Mohs Hardness	As per Mfg .	Min . class 4	EN 101
THERMO HYGROMETRIC PROPERTIES			
Frost Resistance	No Damage	No Damage	ISO 10545-12
Thermal Shock Resistance	No Damage	No Damage	ISO 10545-09
Moisture Expansion	Nil	Nil	ISO 10545-10
Thermal Expansion	Max 9.0x10 -6	Max 6.5x10 -6	ISO 10545-08
Crazing Resistance	As per Mfg .	Min 10 Cycle	ISO 10545-11
CHEMICAL PROPERTIES			
Chemical Resistance	No Damage	No Damage	ISO 10545-13
Stain Resistance	Resistant	Resistant	ISO 10545-14
SAFETY PROPERTIES			
Slip Resistance	As per Mfg .	> 0.40	ISO 10545-17
Fire Resistance	As per Mfg .	Fire Proof	N.A.



PACKING DETAILS

SIZE	Thickness	Pieces / Per Box	Coverage Area	Box Weight (Approx)
600x1200mm	9mm	2	15.50 Sq. ft	27.55 kg



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